This course examines well-being in the workplace. It draws on research on positive organizations and may explore issues at the individual level (i.e., work engagement), group level (i.e., high-quality connections), and organizational level (i.e., culture). Students learn about how to promote their own well-being at work, in addition to how to build and lead organizations that foster the well-being of others.

Location(s): Guelph
MGMT*6500 Major Research Project Unspecified [1.00]
This course is available to individuals or groups of graduate students. Students will complete a set of readings and an associated paper as approved by designated faculty. Specific learning objectives consistent with the University’s will be developed each time the course is offered.
Prerequisite(s): MGMT*6100 and MGMT*6200
Restriction(s): Students in the MA.MGMT:L/MSC.MGMT:L programs.
Department(s): Department of Management
Location(s): Guelph

MGMT*6800 Philosophical Foundations of Management Research Unspecified [0.50]
This course introduces students to the underlying philosophical assumptions that support empirical research methods within social science disciplines. The aim of this course is to examine the philosophy of knowledge generation and claims, particularly in the context of management phenomena.
Prerequisite(s): #Take MGMT*6810; Minimum grade 065;
Department(s): Department of Marketing and Consumer Studies
Location(s): Guelph

MGMT*6810 Management Research Methods & Design Unspecified [0.50]
This course provides students with an understanding of different research approaches and methodologies relevant to management disciplines. Topics include specifying a significant research topic, identifying a theoretical perspective to inform the methodology, choosing an appropriate research strategy and design, specifying data needs, research ethics, participant sampling and the application of particular research methods of data gathering and analysis.
Location(s): Guelph

MGMT*6830 Applied Univariate Statistical Analysis for Management Fall Only [0.50]
This course focuses on the use of univariate statistics as applied to social and behavioural research within the fields of organizational, management, and consumer studies. Emphasis will be placed on providing a solid understanding of descriptive statistics, mean difference testing, analysis of variance and covariance, linear and logistic regression, and power and effect size. Laboratory sessions will focus on analysis application using statistical packages such as SPSS, R, SAS, Stata, and Mplus.
Department(s): Department of Marketing and Consumer Studies
Location(s): Guelph

MGMT*6840 Quantitative Research Methods: Multivariate Techniques Winter Only [0.50]
This course provides a review of selected multivariate analysis techniques with applications to management. Students will learn to determine which multivariate technique is appropriate for a specific research problem and how to apply multivariate quantitative techniques to research questions. Topics include regression analysis, anova, principal components, factor and discriminant analysis, nonmetric scaling and trade-off analysis. The course uses a hands-on approach and requires computer-program analysis.
Restriction(s): Restricted to Marketing and Consumer Studies and Management students.
Department(s): Department of Marketing and Consumer Studies
Location(s): Guelph

MGMT*6850 Qualitative Research Methods Winter Only [0.50]
This doctoral seminar provides students with the historical roots, underlying theoretical frameworks, and methods of qualitative research for consumer and management studies. Students will develop their capacity to conduct qualitative research through the development of an original qualitative research project.
Department(s): Department of Marketing and Consumer Studies
Location(s): Guelph

MGMT*6900 PhD Research Seminar Project Summer Only [0.00]
The summer seminar project has the objective to start familiarizing students with the research process. Students will prepare and submit a research piece drawing on techniques acquired in the research methods courses. [Restricted to PhD.MGMT students.]
Prerequisite(s): MGMT*6830 MGMT*6840 and MGMT*6850
Department(s): Department of Management
Location(s): Guelph

MGMT*6950 Doctoral Research Seminar Fall and Winter [0.00]
This is a seminar course attended by graduate students and faculty. Academic guest speakers present their work in weekly meetings. Students are encouraged to be engaged and participate actively during the presentations.
Restriction(s): Restricted to PhD Management students.
Department(s): Department of Marketing and Consumer Studies
Location(s): Guelph